



VISITORS GUIDE



Explore the I-10 Region
Between
San Antonio &
Houston, Texas

Central Texas I-10 Community Alliance



VISIT SEGUIN

Experience the Authentic
Charm of Seguin

www.VisitSeguin.com

Welcome to the Central Texas I-10 Community Alliance with your ultimate visitors guide to discovering the best spots to play, dine, and stay, all conveniently located just off Interstate 10 between San Antonio and Houston. Our communities are organized from west to east, making it easy to plan your journey.

At the heart of this publication is a map that offers a clear overview of the area, helping you navigate with ease. With this guide in hand, you'll have more time to explore and enjoy the finds in the small towns of rural Texas!

MAP OF INTERSTATE 10 REGION	Page 22-23
RV LISTINGS	Page 13
ANNUAL EVENTS	Page 40-43

Other I-10 Alliance Partners Pages 38-39

Want to join the I-10 Alliance? Page 37

COMMUNITIES & ATTRACTIONS

Seguin	Pages 2, 4-5
Gonzales	Pages 6-7
Yorktown	Pages 8-9
Cuero	Pages 10-13
Cuero Heritage Museum	Page 12
Pharmacy & Medical Museum of Texas	Page 12
Bastrop County	Pages 14-15, 41
Smithville	Pages 16-17
La Grange	Pages 18-19
Schulenburg	Pages 20-21, 24
Schulenburg Historical Museum	Page 24
Stanzel Model Aircraft Museum	Page 24
Hallet Oak Gallery	Page 25
High Hill Distillery	Page 25
Hallettsville	ONLINE Pages 24-25
Weimar	Pages 26-27
Columbus	Pages 28-29
Eagle Lake	Pages 30-31
El Campo	Pages 32-33
Sealy	Pages 34-35
San Felipe de Austin State Historic Site.....	Pages 36

Seguin

Seguin, Texas, located just 35 miles east of San Antonio, is one of the oldest towns in Texas, founded in 1838. Known for its heritage, outdoor adventures, and unique attractions, Seguin is a great destination for history buffs, nature lovers, and families alike.



One of Seguin's top attractions is the Sebastopol House State Historic Site, an 1856 Greek Revival-style home made of limecrete—a rare building material at the time. The Heritage Museum and the Los Nogales Museum provide fascinating insights into the area's past.



Outdoor enthusiasts can enjoy Lake McQueeney and the Guadalupe River, offering opportunities for boating, fishing, and kayaking. ZDT's Amusement Park is a family-friendly destination with go-karts, water rides, and even a wooden roller coaster.

Seguin is also home to the world's largest pecan, a tribute to the city's reputation as a major pecan-growing region.

Seguin's Squirrel Trail is a fun, self-guided tour featuring over 20 hand-painted squirrel statues scattered throughout town. Grab a Squirrel Trail Map from the Seguin Visitors Center and explore away!

Be sure to visit local shops and

BEST NOTED FOR:

SQUIRREL TRAIL – A fun, self-guided tour with over 30 colorful squirrel statues celebrating Seguin's pecan heritage.

SEBASTOPOL HOUSE STATE HISTORIC SITE – Beautifully preserved 1856 Greek Revival home made of early concrete, showcasing Seguin's history.

ZDT'S AMUSEMENT PARK – Family-friendly attraction with go-karts, water rides, an arcade, and the famous wooden roller coaster, the Switchback.

THE WORLD'S LARGEST PECAN – A must-see roadside attraction paying tribute to Seguin's rich agricultural heritage.

HERITAGE MUSEUM – Displays artifacts and exhibits about Seguin's rich history and early Texas life.

LOS NOGALES MUSEUM – One of the oldest homes in Seguin, offering a glimpse into 19th-century pioneer life.

GUADALUPE RIVER – Perfect for kayaking, tubing, and enjoying scenic views of Texas Hill Country.

DOWNTOWN SEGUIN – Enjoy shopping and dining in Seguin's historic downtown district filled with unique mom & pop shops and award winning restaurants.



enjoy delicious Texas barbecue or authentic Mexican cuisine. Located in the downtown district is Michelin guide recognized Burnt Bean Co, serving up some of the best BBQ in the state.

With its blend of history, recreation, and small-town charm, Seguin is a hidden gem.

200 S, Austin St. Seguin TX
(830) 401-5000

VisitSeguin.com

Gonzales

Gonzales, Texas, known as the “Birthplace of Texas Independence,” is a must-visit destination for history enthusiasts and those seeking to experience small-town Texas hospitality.

Located about an hour east of San Antonio, south of Austin, and two hours west of Houston, it’s the perfect spot for a weekend getaway or a fresh start. Whether you’re staying in a cozy bed and breakfast or a historic home, you’ll get a taste of the town’s rich heritage.

Gonzales was pivotal in the Texas Revolution, famous for the “Come and Take It” flag, symbolizing Texan defiance against Mexican rule. Visitors can explore its unique seven public squares and five museums, including the Gonzales Memorial Museum, which houses artifacts from



the Texas Revolution like the cannon from the first battle of independence in 1835.

The Gonzales County Jail Museum showcases the history of Texas law enforcement, including the Texas Rangers.

Independence Square, surrounded by shops and cafes, is the town’s lively center.

Outdoor enthusiasts can enjoy the scenic Guadalupe River, ideal for fishing, kayaking, and picnicking. Palmetto State Park, located a short drive away, offers lush landscapes, hiking trails, and abundant wildlife.

Don’t forget to stop by Baker Boys BBQ, a top spot featured in Texas Monthly in their Top 50 establishments list.

Gonzales also hosts festivals like the Come and Take It Festival, with a parade,

BEST NOTED FOR:

GONZALES MEMORIAL MUSEUM – Showcasing artifacts from the Texas Revolution, including the famous cannon that started the fight for Texas independence.

INDEPENDENCE SQUARE – The historic heart of Gonzales, featuring charming shops, historic buildings, and the iconic “Come and Take It” spirit.

GONZALES COUNTY JAIL MUSEUM – A fascinating 1885 jail-turned-museum offering a glimpse into Texas law enforcement history with original cells and artifacts.

GUADALUPE RIVER – A scenic spot for fishing, kayaking, and enjoying nature along the beautiful Texas countryside.

PALMETTO STATE PARK – A lush park just outside Gonzales, known for its hiking trails, unique swamp-like vegetation, and wildlife.



music, and reenactments, and the Cattle Country Music Festival, which blends Texas independence with top country music. and was named a must-see event by PEOPLE and a Holler Country bucket-list destination.

The guided tours offer an

in-depth look at Gonzales’ past, complete with interactive experiences and memorable photo ops.

We can’t wait to welcome you.

Come and Take It!



304 Saint Louis St., Gonzales, TX
(830) 673-6532 tourism@gonzalestexas.com
TourGonzales.com

Yorktown

Tucked away in the heart of South Texas, Yorktown is a captivating small town that seamlessly blends rich history, southern charm, and stunning natural beauty. Whether you're a history enthusiast, an adventure seeker, or simply looking for a peaceful escape, Yorktown offers something truly special for everyone.

The town's name honors Captain John York, a brave soldier whose legacy still resonates today.



Yorktown is steeped in history, with must-see sites like the old hospital, the Vietnam-era helicopter, the moving monument of soldiers raising the flag in tribute to Harmon Block, and the fascinating Yorktown Historic Museum, which preserves the town's storied past.

The town also boasts historic landmarks like the 1894 courthouse and beautifully restored homes that line the streets, each telling its own story of Yorktown's rich heritage.

Visitors can immerse themselves in the town's enduring spirit by exploring its quaint historic district, where the past and present beautifully coexist.

The town's charming Main Steet is lined with a diverse mix of locally owned businesses, each offering its own unique character and charm.

Yorktown is also proud to be home to iconic spots like The Texan, a favorite pitstop for truckers, and 5D Steakhouse, a perfect place to unwind with a cold beer and savor delicious,

BEST NOTED FOR:

WESTERN DAYS –A

live music festival held in downtown Yorktown with a pageant, vendors and more.

OLD HOSPITAL – Opened

in 1951 and operated by an order of Catholic nuns, the 30,000 sq.ft. hospital closed in 1986 and reopened as a drug and rehabilitation center, again closing in the 1990s. This location was featured on the television show "Ghost Adventures."

hearty meals.

Looking for something a bit homier? Make sure to stop by Aunt Di's Kountry Kitchen for a comforting home-cooked meal that feels just like family.

Come and experience the warmth and hospitality of Yorktown – where history, tradition and scenic beauty come together in perfect harmony. We invite you to explore this rural town and discover why Yorktown truly feels like home.

141 S Reidel Street,
Yorktown TX

(361) 564-2661

YorktownTX.com





cuero

Cuero, Texas, known as the “Turkey Capital of the World,” offers history, culture, and outdoor fun.

Visit the Chisholm Trail Heritage Museum to learn about the area’s rich cowboy

and ranching history. Stroll through Historic Downtown Cuero, filled with charming shops and restaurants. Nature lovers can explore Cuero Municipal Park, great for fishing, walking trails, and picnics.

Don’t miss the annual Cuero Turkeyfest, featuring a parade, live music, and the famous turkey races.

For a peaceful getaway, visit nearby Guadalupe River access points for kayaking or fishing. Cuero’s small-town charm and vibrant events make it a must-visit!



210 E. Main Street, Suite A, Cuero TX
(361) 275-2112 cuerocc@cuero.org

Cuero.org



Key Points of Interest

RICH HISTORY & MUSEUMS

- **Chisholm Trail Heritage Museum** – Showcasing Cuero’s deep ranching and cowboy heritage.
- **Pharmacy & Medical Museum of Texas** – A unique look at early medicine and pharmacy history in Texas.
- **DeWitt County Historical Museum** – Preserving the history and culture of Cuero and DeWitt County.

HISTORIC DOWNTOWN CUERO

- Beautifully preserved historic buildings, boutique shops, and local dining.
- A charming atmosphere that highlights Cuero’s past while embracing modern development.
- Vibrant events and festivals that bring the community together. (Turkeyfest, Christmas in the Park and Christmas Downtown)

WILDFLOWERS & NATURAL BEAUTY

- Cuero is famous for its breathtaking spring wildflowers, making it a perfect spot for scenic drives and photography.
- Rolling countryside filled with a variety of native wildflowers, Cuero is located in DeWitt County and has been named the “Wildflower Capital of Texas.”

CUERO MUNICIPAL PARK

- 9-hole golf course and lake
- Features lush greenery, walking trails, and recreational spaces. A great place for family outings, picnics, and community events.
- Swimming pool and splash pad

cuero

CUERO HERITAGE MUSEUM

Discover Cuero's rich history at the Cuero Heritage Museum, housed in the historic 1915 Cuero Federal Building.



This museum showcases the town's unique heritage with engaging exhibits, including "The History of Cuero Gobbler Football," the dazzling "Turkey Trot Exhibit," and a WWII display featuring a model of Brayton Flying Field. Upstairs, explore nearly 2,000 quirky reamers in every shape imaginable. This museum is a must-see destination celebrating the extraordinary spirit of this Texas town.

124 E. Church Street, Cuero TX (361) 485-8090

CueroHeritageMuseum.org

PHARMACY & MEDICAL MUSEUM OF TEXAS



Step into Texas healthcare history at the city-owned Pharmacy & Medical Museum of Texas, housed in the restored 1889 Heaton Brothers Building, which operated as a drugstore for 123 years.

Founded by Joe and Wanda Reuss, descendants of Texas pioneers, the museum tells the story of Reuss Pharmacy, the state's oldest drugstore, established in 1845. It features artifacts

from Heaton Brothers Drugstore, L.L. Buttery Drugstore, and other historic Cuero pharmacies, highlighting their vital role.

See a recreated turn-of-the-century doctor's office, dental office, and medical lab, offering a glimpse into early Texas medicine.

114 E. Main, Cuero, TX (361) 485-8090

PharmacyAndMedicalMuseum.org



RV SITE LISTINGS

For your convenience, we've made a list of our best RV Parks for visitors with amenities and great things to do just around the corner.

[Download a printable copy](#) on our website.

www.i-10alliancetx.org



124 E. CHURCH
CUERO, TEXAS



Admission: Free
Donations Appreciated
361-485-8090



Tuesday - Saturday
10 am - 3 pm



Tuesday - Saturday
10 am - 3 pm



Admission: Free
Donations Appreciated
361-485-8090



114 E. MAIN
CUERO, TEXAS

Bastrop County



The 888-sq. miles of the County of Bastrop offers a mix of history, nature, and adventure for visitors with emphasis on the outdoors and family friendly.

Explore Bastrop and Buescher State Parks, known for scenic hiking and biking trails in this towering "Lost Pines" region.

For more outdoor fun, try kayaking along the Colorado River, fishing at Lake Bastrop or zip-lining at Zip Lost Pines.



History buffs can visit the Bastrop County Museum or one of nine others, and three historic downtowns - Bastrop, Elgin and Smithville - filled with charming shops and eateries. We've also got relaxing stays from camping, cabins, glamping to the Hyatt Lost Pines Resort & Spa.



Use the QR code to see upcoming events!

[ExploreBastropCounty.com](https://www.explorebastropcounty.com)

Self-Guided Tours for filming sites, historic locations, art and that Texan favorite, slow-smoked barbecue, await.

Check out our wineries, distilleries, tasting rooms and more.

BEST NOTED FOR:

BASTROP & BUESCHER STATE PARKS - hiking, biking, birding, camping, historic cabins in the two 1930s Civilian Conservation Corps pine forested parks in Central Texas.

WATERSPORTS & FISHING - 800-acre Lake Bastrop & the winding Colorado River - outfitters that can get you on the water!

3 HISTORIC DOWNTOWNS - boutique shopping, great dining

ZIPLINES - BIKING - RACES

3 CHALLENGING GOLF COURSES

SELF-GUIDED TOURS - History, Film/Movies, Barbecue

10 MUSEUMS - incl. Dinosaur Park (nature trail), Halloween History Museum, Train Museums

WINERIES - DISTILLERIES

RESTFUL LODGING - glamping, cabins, hotels, motels, rv sites

WORLDS LARGEST GINGERBREAD MAN MONUMENT

CLOSE TO AUSTIN AND AIRPORT



Smithville

Smithville, Texas is an historic charming small town that feels a world away from the hustle and bustle of larger cities. A central location between Austin, San Antonio and Houston, Smithville is a perfect destination for anyone seeking a peaceful retreat with a touch of Southern hospitality.

The town is also recognized for its role in the film industry as the First Film Friendly Town recognized by the Texas Film Commission.

It was a filming location for the still popular 1998 romantic drama "Hope Floats" starring



Sandra Bullock and Harry Connick Jr., and the 1993 movie "Tree of Life," with Brad Pitt and Jessica Chastain, which won the Palme de Or award at France's Cannes Film Festival.

With a Film Map from the Visitors Center in hand, you can stand in the same spots as movie stars and film productions.

Smithville's downtown area is lined with quaint shops, art galleries and public art, and delicious eateries, perfect for a leisurely stroll. Also downtown is the Visitors Center, the



Railroad Museum capturing the train history of the town, and Smithville Heritage Museum.

The town often hosts cultural events, such as the popular Smithville Jamboree, Smithville Fly-In, Smithville Music Festival and Airing of the Quilts.

Smithville is nestled near the Colorado River, offering picturesque views and outdoor activities. Outdoors enthusiasts will enjoy Smithville's Riverbend Park along the Colorado, and the historic 1930s CCC Buescher State Park, where people can hike, bike, fish and kayak/canoe on the small lake.

With a welcoming community, year-round events, and stunning natural surroundings, Smithville is an ideal spot for a peaceful getaway or a day trip filled with Southern hospitality.

106 N.E. First St., Smithville, TX
512-237-2313

VisitSmithville.org

BEST NOTED FOR:

SMITHVILLE FILM TRAIL – Explore the sites from the 1993 film *The Tree of Life*, and other notable films in this town rich in film production history.

MAIN STREET HISTORIC DISTRICT – Stroll through the charming downtown area with its antique shops, cafes, art, and historic architecture.

OUTDOOR PARKS – Buescher State Park is an historic 1930s CCC park with hiking, biking, fishing, kayaking, camping, cabins, while Riverbend Park offers an incredible location along the Colorado River.

WORLDS LARGEST GINGERBREAD MAN MONUMENT – the 20-foot tall Guinness record cookie sheet is ready for photos downtown.

SMITHVILLE CRAWFORD MUNICIPAL AIRPORT (84R) – public use general aviation with a single asphalt runway. Courtesy van and lounge for pilots.



La Grange

Nestled along the Colorado River, La Grange, Texas, is an idyllic small town rich in history, outdoor recreation, and cultural attractions.

Located between Austin and Houston, it's a perfect getaway for visitors looking to experience the heart of Texas hospitality.

History lovers will enjoy the Texas Quilt Museum, which showcases stunning quilts from across the country in a beautifully restored historic building.

The Fayette County Courthouse, an architectural masterpiece built in 1891, is another must-see landmark.

For a deeper dive into Texas history, the Monument Hill & Kreische Brewery State Historic Site offers



breathtaking views and a glimpse into the region's past.

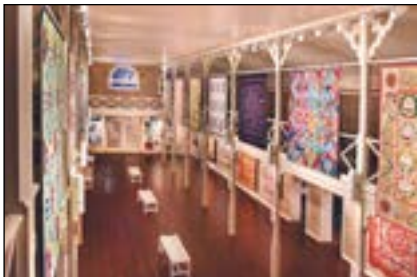
Outdoor enthusiasts can explore the Colorado River, which provides excellent opportunities for fishing, kayaking, and scenic riverside picnics.

Meanwhile, music lovers and foodies can enjoy the town's live music scene, vibrant festivals, and delicious Czech and German-inspired cuisine.

Whether you're exploring historic landmarks, shopping at local boutiques, or enjoying a peaceful day in nature, La Grange has something for everyone.

155 E. Colorado, La Grange, TX
(979) 968-3017

cityoflg.com/tourism



BEST NOTED FOR:

MONUMENT HILL & KREISCHE BREWERY STATE HISTORIC SITE

Scenic views and historical ruins overlooking the Colorado River.

TEXAS QUILT MUSEUM

A unique museum showcasing beautiful quilts in a historic setting.

FAYETTE COUNTY COURTHOUSE

A stunning 1891 courthouse with intricate architecture and history.

JERSEY BARNYARD

A family-friendly working farm offering tours, animal encounters, and fresh dairy products.

THE BUGLE BOY

A renowned live music venue featuring intimate performances from talented artists.

TEXAS CZECH HERITAGE AND CULTURAL CENTER

An expansive museum and living testimonial to Czech Heritage across the State of Texas, complete with heritage exhibits and a replica Czech Village.



SchulenBurg

Welcome to Schulenburg, Texas – a treasure of history and culture! Nestled between Houston and San Antonio along I-10, Schulenburg is a vibrant community known for its rich Czech and German heritage. Whether you're passing through or planning a getaway, there's plenty to see and do!

A must-see attraction is the Painted Churches of Texas, where you can marvel at stunning European-style frescoes in beautifully preserved historic churches.

Music lovers will enjoy the Texas Polka Music Museum, which celebrates the lively



musical roots of the region.

For a glimpse into the town's fascinating past, the Schulenburg Historical Museum is a great stop.

Wine enthusiasts can unwind with a tasting at Majek Vineyard & Winery. Downtown Schulenburg is full of charm, offering delightful shops, delicious bakeries, and historic museums.

If you love the outdoors, Wolters Park provides scenic walking trails and picnic areas, making it the perfect place to relax and enjoy nature. Each year, the Schulenburg Festival brings the community to life with live music, parades, and plenty of delicious food.

Schulenburg has been a welcoming stop for travelers since 1873 when the railroad



BEST NOTED FOR:

PAINTED CHURCHES OF TEXAS

– Marvel at stunning European-style frescoes in these beautifully preserved historic churches.

TEXAS POLKA MUSIC MUSEUM

– Discover the lively musical roots that make this region unique.

SCHULENBURG HISTORICAL MUSEUM

– Step back in time and explore the town's fascinating history.

SIP & SAVOR

~ Enjoy a relaxing wine tasting at Majek Vineyard & Winery.

~ Stroll through downtown Schulenburg, where you'll find charming shops, cafes and historical museums.

OUTDOOR FUN - Wolters Park offers scenic walking trails, picnic areas, and a great spot to unwind.

ANNUAL SCHULENBURG FESTIVAL

– Join us for a weekend of live music, parades, delicious food, and family fun!



depot put it on the map. Today, it's still the perfect place to stretch your legs, soak in local culture, and take in the beautiful open fields of Fayette County, where cattle

and wildflowers create a picturesque Texas backdrop.

Come visit and see why we're known as "Halfway to Everywhere!"

618 N. Main St., Schulenburg TX
(979) 743-4514

SchulenburgChamber.org



**Explore the central Texas
Interstate-10 Region.**
www.i-10alliancetx.org



Schulenburg



SCHULENBURG HISTORICAL MUSEUM

Founded in 1873 when the railroad came through, the Schulenburg Historical Museum offers visitors a chance to step back in time to experience the history of Schulenburg.

The historical museum is located in a 1900s building, originally the Wolters Mercantile. The museum was opened in 1988 with a vision to preserve, identify, and display historical artifacts for current and future generations. The displays tell the story of hard-working pioneers and the community that they built.

631 N. Main Street
Schulenburg TX
(979) 743-2403

**SchulenburgHistorical
Museum.com**



STANZEL MODEL AIRCRAFT MUSEUM

Step into the fascinating world of model aircrafts, seeing the evolution of aviation and legacy of Victor and Joe Stanzel, renowned for their creative genius. Tour the Main Museum where static and interactive displays explore flight. Next door, enter the Factory Wing and learn about model aircraft development and manufacturing during the mid-century, the peak of Stanzel production in an era of aviation and rocket technology evolution. Then cross the complex grounds to the Stanzel family restored 1800's homestead of Grandma and Grandpa Stanzel's tidy, turn-of-the-century home.

311 Baumgarten Street,
Schulenburg TX
979-743-6559

StanzelMuseum.org

Hallettsville



HALLET OAK GALLERY

Hallet Oak Gallery in Hallettsville, Texas, showcases local art, history, and culture in a charming, historic setting.

Visitors can explore unique paintings, sculptures, and handcrafted pieces by regional artists.

The gallery offers a delightful experience for art lovers, with rotating exhibits and a welcoming atmosphere that highlights Texan creativity.

115 N Main Street,
Hallettsville TX
(361) 217-7030

HalletOakGallery.com



HIGH HILL DISTILLERY

Enjoy a distillery tour that overviews the Rum distillery process, and listen to live music in a relaxing, welcoming atmosphere perfect for gatherings of all kinds.

Visit our Tasting Room to explore the full range of flavors in our Rum. Compare it to your favorite spirits and discover the craftsmanship that goes into every bottle of our signature, meticulously crafted, aged Rum. The beverage is perfect for sipping, mixing and sharing with friends.

High Hill Distillery is also the perfect setting for private events and creating a memorable occasion.

2997 CR 122, Hallettsville TX
(361) 772-3134

HighHillDistillery.com

Hallettsville

A HUB OF HERITAGE, MUSIC AND CELEBRATION

Nestled in the heart of South Central Texas, Hallettsville offers a rich blend of cultural traditions, historic charm, and small-town hospitality. From lively festivals to classic Texas games, here are some of the events and attractions that keep visitors coming back year after year:

TEXAS STATE CHAMPIONSHIP FIDDLERS FROLICS

Each April, the Knights of Columbus Hall comes alive with toe-tapping tunes and fierce fiddle competitions. This four-day celebration includes a songwriter's contest, barbecue cook-off, carnival rides, and a Saturday night dance—making it a must for music lovers of all ages.

HALLETTSVILLE MARKET DAYS

Held quarterly (February, May, August, and November) at the KC Hall, Market Days features



dozens of local vendors offering crafts, boutique items, handmade goods, and specialty foods. The November market is especially popular with early holiday shoppers.

KOLACHE FEST

Every September, Hallettsville honors its Czech and German roots with Kolache Fest. This beloved event features traditional kolaches, folk music and dancing, cultural displays, and fun for the whole family—perfect for those who love food and heritage.

FESTIVAL OF LIGHTS

In November, the Courthouse Square transforms into a holiday wonderland with twinkling lights, a Christmas

parade, a live nativity scene, Santa visits, and seasonal market booths. It's a magical start to the holiday season.

HALLET OAK GALLERY

Located in downtown Hallettsville, this vibrant gallery space hosts rotating exhibits, workshops, and artist showcases. Open Thursday through Saturday, the Hallet Oak Gallery is a hub for creativity and community connection.

HISTORIC SITES

- **Lavaca County Courthouse** – Built in 1899 in Richardsonian Romanesque style, this architectural gem is listed on the National Register of Historic Places.
- **Lavaca Historical Museum** – Explore exhibits on pioneer life, military history, and the region's rodeo heritage in this



thoughtfully curated museum.

TEXAS STATE CHAMPIONSHIP 42 DOMINO TOURNAMENT

Held every March, this tournament celebrates the official domino game of Texas. Hosted at the KC Hall, the event draws teams from across the state for a day of strategy, tradition, and fun. The competition includes round-robin and bracket play, with trophies and cash prizes awarded to top teams.

Come experience the culture, charm, and community spirit that make this town a true Texas treasure.



1614 North Texana Street
Hallettsville, TX
361-798-2662

www.hallettsville.com



Weimar

Discover Weimar, Texas, which showcases its rich Czech and German heritage through various cultural celebrations and historic sites.

Throughout the year, Weimar buzzes with events that bring the community together. The Gedenke! Festival celebrates the town's European roots, while Rock The Block fills the streets with live music. Seasonal gatherings like Sip N Shop and Downhome Christmas add to the festive atmosphere.

History enthusiasts can explore the town's heritage at the Heritage Society Museum and at the local stop on the



Painted Churches of Texas tour.

Downtown Weimar invites visitors to stroll through unique shops and sample local delicacies, including fresh kolaches from traditional bakeries. Kasper's meat market and a local winery offer authentic Texas flavors.

For outdoor enthusiasts, Weimar's parks provide peaceful retreats, while sports fans can visit the historic baseball field. Whether you're planning a weekend getaway or just passing through, Weimar welcomes visitors with its warm hospitality and cozy atmosphere, making it an ideal destination for creating lasting memories.

100 W Grange Street, Weimar, TX
979-725-9511

WeimarChamber.com

BEST NOTED FOR:

HERITAGE SOCIETY MUSEUM OF WEIMAR – showcases local history, artifacts, and exhibits about the town's German and Czech heritage.

ST. MICHAEL'S CATHOLIC CHURCH – A beautiful historic church with stunning stained glass windows and impressive architecture.

WEIMAR VETERANS MEMORIAL PARK – A peaceful park honoring local veterans, with monuments, walking paths, and picnic areas.

WEIMAR RAILROAD DEPOT MUSEUM – A restored historic train depot highlighting Weimar's railroad history with fascinating exhibits and memorabilia.

GEDENKE! FESTIVAL – An annual celebration of the town's German and Czech roots, featuring live music, food, parades, and cultural performances.



Columbus

Nestled along the Colorado River, Columbus, Texas, is a hidden gem offering a perfect blend of history, culture, and picturesque small town. Conveniently located between Houston and San Antonio, Columbus is an ideal weekend getaway or road trip stop.

History enthusiasts will love exploring the stunning Colorado County Courthouse, a breathtaking example of Romanesque Revival architecture. Built in 1891, the courthouse features intricate stained glass windows, a clock tower, and beautifully restored interiors that transport visitors back in time.

Nearby, the Santa Claus Museum houses one of the largest collections of Santa Claus figurines in the country,

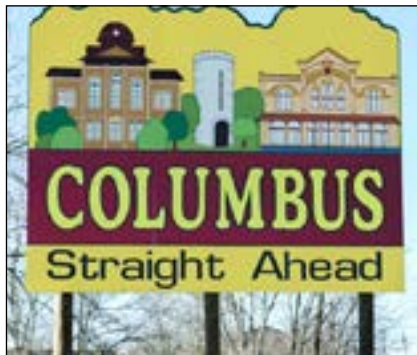


while the Dilue Rose Harris House Museum and the War Memorial Museum showcase artifacts from the Civil War era and early Texas settlers.

Nature lovers can visit Beason's Park, a scenic riverside spot perfect for picnicking, fishing, and wildlife spotting. Meanwhile, the Live Oak Art Center, housed in a historic building, provides a dose of creativity with rotating art exhibits and events.

One of Columbus's most iconic attractions is the Stafford Opera House, Texas's largest flat-floored opera house, which hosts performances and community events.

For those who love a touch of mystery, the 1886 Alley Log Cabin and Tool Museum offers



BEST NOTED FOR:

COLORADO COUNTY COURTHOUSE – A stunning 1891 Romanesque Revival-style courthouse with intricate stained glass windows, a historic clock tower, and beautifully preserved interiors.

STAFFORD OPERA HOUSE – The largest flat-floored opera house in Texas, hosting performances, events, and historical tours.

SANTA CLAUS MUSEUM – Home to one of the largest collections of Santa Claus figurines and memorabilia in the country. Open Fridays 1-5pm

BEASON'S PARK – A scenic riverside park along the Colorado River, perfect for picnicking, fishing, and enjoying nature.

LIVE OAK ART CENTER – A vibrant art gallery housed in a historic building, with rotating exhibits, cultural events, and community workshops



a glimpse into pioneer life.

With its warm hospitality, historic landmarks, and beautiful scenery, Columbus, Texas, is a must-visit destination for travelers seeking a unique and memorable experience.



425 Spring Street, Suite 100, Columbus, Texas

979-732-8385

ColumbusTexas.org

Eagle Lake

Eagle Lake, Texas, known as the “Goose Hunting Capital of the World,” offers outdoor adventures and a friendly downtown.

Nature lovers can visit the Attwater Prairie Chicken National Wildlife Refuge, home to one of the last populations of the endangered Attwater’s prairie chicken and other rare birds and scenic trails.

Fishing and birding enthusiasts will enjoy Eagle



Lake, the largest natural lake in Texas, where more than 315 species of birds have been sighted. During hunting season, the area is a top destination for waterfowl hunting.

Take a nice nature walk on the Eagle Lake Boardwalk and Nature Trail at Veterans Memorial Park along the creek to admire beautiful wildlife from the viewing platform overlooking the lake. See many species of birds, alligators, and much more!

Golfers can enjoy the 9-hole Eagle Lake Golf course and Recreation Center owned by the City of Eagle Lake.

History buffs can explore the Eagle Lake Depot Museum, showcasing the town’s railroad heritage, and Prairie



Edge Museum. The town itself has a rich agricultural history, with rice farming playing a significant role in its development.

Stroll through Downtown Eagle Lake for local shops and dining, many of them housed in historical buildings in town.



Eagle Lake also has numerous historical markers in the downtown area.

Whether for nature, history, or outdoor fun, Eagle Lake is a great getaway!

303 E Main Street
Eagle Lake, TX
(979) 234-2780

VisitEagleLake.com



BEST NOTED FOR:

EAGLE LAKE – Known as the largest natural lake in Texas, it’s a prime spot for fishing, boating, and birdwatching.

ATTWATER PRAIRIE CHICKEN NATIONAL WILDLIFE REFUGE – A protected habitat for the endangered Attwater’s prairie chicken, offering wildlife viewing, hiking trails, and educational programs.

EAGLE LAKE GOLF COURSE – A scenic 9-hole golf course providing a relaxing experience for golfers of all skill levels.



El Campo

Located in the heart of Wharton County, El Campo blends history, outdoor adventure, and close-knit community. Just an hour southwest of Houston, this welcoming community is perfect for a weekend escape or a business opportunity.

Outdoor lovers can explore Prairie Switch Park and Legacy Park, featuring scenic trails, picnic areas, and family-friendly spaces.

History enthusiasts can visit the El Campo Museum of Natural History, which showcases exhibits on prehistoric creatures, local wildlife, and Native American artifacts. For fun and relaxation, the Award-Winning El Campo Lost Lagoon Luxury RV Resort features a lazy river, swim-up bar, and entertainment for all ages.

At Rasmussen Farm Distillery, visitors can enjoy farm-to-

glass premium vodka, made entirely on-site. The distillery is also expanding into bourbon production and fine dining.

Shoppers will love El Campo's charming boutiques, coffee shops, and bakeries, offering trendy fashion, unique gifts, and handcrafted sweets. Prasek's Family Smokehouse is a must-visit for its famous smoked meats and sausages, while Uncle Ervin's Premium Texas Jerky delivers bold flavors and top-quality cuts.

El Campo also offers a vibrant dining and entertainment scene, with local restaurants serving everything from classic Texas barbecue to authentic Mexican cuisine and gourmet seafood. Enjoy live music, festive gatherings, and welcoming hospitality at local venues that bring the community together.

Beyond tourism, El Campo thrives as an agricultural and business hub. Known as the "Pearl of the Prairie," the city has strong roots in rice farming, cattle ranching, and agribusiness. Industrial growth and renewable energy projects continue to drive economic



BEST NOTED FOR:

AWARD-WINNING EL CAMPO LOST LAGOON LUXURY RV RESORT

– A premier RV resort and water park.

EL CAMPO MUSEUM OF NATURAL HISTORY

– Exhibits on prehistoric life, wildlife, and Native American artifacts.

RASMUSSEN FARM DISTILLERY

– Farm-to-glass premium vodka, soon expanding into bourbon and fine dining.

PRAIRIE SWITCH PARK & LEGACY PARK

– Walking trails, picnic areas, outdoor fun.

BOUTIQUES, COFFEE SHOPS, AND BAKERIES

– Unique shopping and dining experiences.

PRASEK'S FAMILY SMOKEHOUSE

– Famous for its smoked meats and sausages.

UNCLE ERVIN'S PREMIUM TEXAS JERKY

– Bold flavors and top-quality cuts.

LOCAL DINING & ENTERTAINMENT

– A variety of restaurants, live music, and community events.



expansion.

Whether you're here for adventure or opportunity,

El Campo offers something for everyone. Come experience the charm and excitement of this Texas treasure!

707 Fahrenthold St., El Campo, TX 77437 (979) 543-6727

ElCampoEco.org

Sealy

Welcome to Sealy, Texas!

Nestled where history meets hospitality, Sealy is the perfect destination for relaxation and adventure.

Explore the town's vibrant events, from festive holiday markets to community gatherings that bring locals and visitors together. Step back in time at Sealy Historical Park, a charming destination preserving the rich history of Sealy and its early settlers.

For outdoor enthusiasts, Sealy offers beautiful parks, sports complexes, and scenic trails for walking, biking, and



birdwatching. Kayak or fish along the Brazos River, or enjoy a relaxing afternoon surrounded by nature.

Looking for something unique? Forge your own knife at Phenix Knives, where skilled blacksmiths guide you through a hands-on experience in traditional craftsmanship.

Families will love Sealy's community events, kid-friendly activities, and welcoming atmosphere. Enjoy live performances, farmers' markets, and hometown hospitality at every turn.

From historic sites to outdoor adventures, Sealy offers something for everyone. Whether you're visiting for a day or planning a weekend getaway, you'll find plenty to explore!



BEST NOTED FOR:

SANTA FE MUSEUM – Dive into Sealy's railroad history and how it shaped the town's development.

HISTORIC DOWNTOWN SEALY – Browse unique boutiques, antique shops, and local eateries in a quaint, walkable setting.

STEPHEN F. AUSTIN STATE PARK – Hike scenic trails, fish the Brazos River, or enjoy a family picnic surrounded by nature.

LOCAL WINERIES – Sip and savor at nearby wineries offering Texas-grown flavors and relaxing atmospheres.

DISC GOLF & PICKLEBALL – Get active at Sealy's growing sports scene,.

SPLASH PADS – Cool off with family-friendly splash pads, perfect for summer fun.

UNIQUE DINING EXPERIENCES – From homestyle comfort food to authentic Mexican cuisine and locally owned bakeries, Sealy's restaurants serve up delicious flavors in a welcoming atmosphere.

Plan your visit at SealyChamber.com
979.885.3222



309 Main St., Sealy, Texas
(979) 885-3222

SealyChamber.com



San Felipe



SAN FELIPE de AUSTIN STATE HISTORIC SITE

Commemorating the location where, in 1823, Stephen F. Austin established a headquarters for his colony in Mexican Texas, San Felipe de Austin State Historic Site and museum share the stories of early settlers in this region.



Today, visitors can walk in the footsteps of these early pioneers at what was the social, economic, and political center of American immigration to Texas before independence.

San Felipe de Austin didn't survive the war for Texas independence—it was burned by its own residents as they evacuated during the Runaway Scrape of 1836.

220 2nd Street, San Felipe, TX
(979) 885-2181

thc.texas.gov/historic-sites/san-felipe-de-austin

Join Our Membership

"Be Just a Little Off!" With us!

We welcome businesses, organizations, attractions and more to our membership for economic development through Tourism and marketing awareness in our region.

For more information about The Central Texas I-10 Community Alliance, go to the website or contact us below:

Mailing Address: 7124 FM 1952, Wallis, TX, 77485

Email: justalittleoffi10@gmail.com

www.i-10alliancetx.org



I-10 Alliance Partners

BCL OF TEXAS

BCL of Texas supports Texans to acquire wealth-building assets, such as homeownership and entrepreneurship, with the financial tools and education necessary to build personal net worth. With an emphasis on diversity, equity, and inclusion, we serve communities of color, women, veterans, rural communities, and low and moderate income individuals, families, and small business owners. BCL of Texas has various loan opportunities, financial coaching, and more. NMLS #1114924

1011 San Jacinto Blvd, Suite 500
Austin, TX 78701
(512) 912-9884

bcloftexas.org

EXPLORE AMERICA HOLDINGS

Are you dreaming of big skies, lively cities, and an unforgettable cultural experience? Look no further than Texas, where the blend of Southern charm and modern appeal creates a travel destination like no other.

Whether you're craving a road trip through sweeping landscapes, planning a deep dive into historic sites, or seeking the perfect spot to sample mouthwatering Tex-Mex, ExploreTexas.com will show you why the Lone Star State is second to none.

Throughout the site, you can explore everything from scenic small towns and bustling metropolitan areas to must-try cuisines and fun family attractions. Buckle up and get ready to discover the heart and soul of Texas—one mile at a time.



(979) 627-1318

ExploreTexas.com

INTERNATIONAL LADIES OF PURPOSE

We are women helping women 45 and better with personal and professional development globally in all areas of personal and professional matters, with life and executive coaching, career counseling, mentorship programs, networking events, entrepreneurship support, public speaking, self-discover workshops, financial and retirement counseling, wellness programs and more.



PO Box 842398, Houston, TX 77284
(832) 885-2261

[instagram.com/internationalladiesofpurpose](https://www.instagram.com/internationalladiesofpurpose)

LIVING HISTORY STUDIES

Living History Studies offers program planning and content for historical events, including historical theme festivals and other heritage tourism events. With very capable performers and presenters, we provide a vibrant experience of sights and sounds including live music and dramatizations of the life and times of 19th century Texans. The historical periods are from the 1820s to the early 1900s. Contact Program Director Kent Hargett for more information.

kenthargett@yahoo.com **(713) 518-2384**

TEXAS TRAVEL ALLIANCE

A primary advocate and voice for the Texas Travel Industry, representing a diverse membership of Texas travel destinations, accommodations, attractions, transportation and support businesses. The travel industry in Texas employs over 1.3 million Texans and has a \$193.8 Billion-dollar economic impact to the Texas economy. The Texas Travel Alliance strives to offer our members and their employees industry-leading education and professional development, while advocating to strengthen travel in Texas. We believe "Life is Better in a State of Travel."

9600 Escarpment Blvd, Ste 745-40
Austin TX 78749

(512) 328-8842

texastravelalliance.org

Local Events

EVERY DAY

#RoadTripi10 SCAVENGER HUNT GAME

Embark on a family-friendly road trip as you explore the Interstate-10 region! So often we drive right by cool sites, historic places in the birthplace of our nation, in a rush to get to the other side, especially along I-10 between San Antonio and Houston. The #RoadTripi10 Passport has been created to help you slow down and discover those wonderful places, awarding you a prize for doing so!

Gather information for your Passport at designated stops. Once you've completed the adventure, mail in your Passport for a fun bag of goodies! i-10alliancetx.org

MARCH

TEXAS STATE CHAMPIONSHIP 42 DOMINO TOURNAMENT

- 1st Weekend in March

The tournament celebrates the official domino game of Texas. Hosted in Hallettsville, TX, the event draws teams from across the state for a day of strategy, tradition, and fun. The competition includes round-robin and bracket play, with trophies and cash prizes awarded to top teams. hallettsville.com/42-domino-tourney

MARCH-APRIL

SHERWOOD FOREST FAIRE

- Weekends in March & April

This Robin Hood medieval-style village nestled on 25 wooded acres in Bastrop County, has 100 permanent stages, pubs, merchant shoppes,

wedding venues, and a castle. Over 150 stage shows daily, full contact jousting, falconry, fire juggling, knife throwing, 10+ live bands, comedy, sword fighting, and a castle siege. Shows for all ages. Camping available. SherwoodForestFaire.com

WILDFLOWERS BLOOMING ALL AROUND I-10 REGION - DeWitt County's Wildflower Month has self-guided wildflower map in their area from Cuero Chamber & Visitors Center. cuero.org/wildflower-capital/#find_blooms

APRIL

SCHULENBURG SAUSAGEFEST

- 1st Saturday in April

This event offers free admission to a day of family fun with live music, arts and crafts, a Grand March, a sausage cook-off, and unique contests like sausage toss and hog calling. SchulenburgSausageFest.com

GEDENKE - Friday & Saturday on Mother's Day Weekend
Weimar is where Texas hospitality and German customs meet! Family friendly event includes live music, barbecue cook-off, parade, carnival, beer garden, pie contest, and a salsa, margarita and Bloody Mary competition. The Rotary Club hosts a 5K Fun Run. weimarchamber.com/Gedenke

BLUFF SCHUETZENFEST Step back in time in La Grange to the historic Bluff Schuetzenfest, where shooting kings reigned, beer taps flowed, and families forgot their

worries for a day. The first portion of the day is a free, family friendly event where you can listen to an authentic brass band, vie for the title of Schuetzenkönig at the Laser Rifle Range, and tour the Brewery Ruins. At the Texas History on Tap portion of the festival, guests can taste Texas' brewing heritage and meet the teams behind their favorite brews in this celebration of German-Texan heritage! friendsofkbmh.org/Schuetzenfest

CATTLE COUNTRY MUSIC FESTIVAL

Saddle up for the 2nd annual Cattle Country Music Festival. Voted one of the top 15 country music festivals in the US! Entertainment lineup for this year includes Nickelback, Parker McCollum, Tanya Tucker and Clint Black. CattleCountryFestTX.com

SMITHVILLE JAMBOREE

- the weekend after Easter

Carnival, live music, parade, livestock show & sale, tournaments, markets and much more family-friendly fun at Live Oak covered Riverbend Park and charming downtown Smithville. JamboreeSmithville.com

TEXAS STATE CHAMPIONSHIP FIDDLERS FROLICS

- Last Saturday in April

The Knights of Columbus Hall comes alive with toe-tapping tunes and fierce fiddle competitions. This four-day celebration includes a songwriter's contest, barbecue cook-off, carnival rides, and a Saturday night dance—making it a must for music lovers of all ages. FiddlersFrolics.com



Local Events

MAY

THE AIRPORT FLY-IN AT 84R

- 2nd Saturday in May

Enjoy family friendly fun at Smithville's municipal airport (84R). Event includes airplanes and pilots flying in from all over, helicopters and rides, static displays, barbecue, and a candy drop for the kids. Event is free, but lunch and helicopter rides have a charge. business.smithvilletx.org/events/details/19th-annual-fly-in-9186

MAGNOLIA DAYS FESTIVAL

- 3rd weekend in May

Take a step back in time and experience Columbus' history coming alive. Take your picture with the Magnolia Belles, have a blast in the Family Fun Zone, shop til you drop in the Vendor Marketplace, and dance in the streets to free live music. MagnoliaDays.org

JUNE

90 MILES ON 90

- 1st Friday & Saturday in June

Treasure hunters, mark your calendars. Explore more than 90 miles of yard & garage sales along Hwy. 90 (just off I-10) and throughout the towns of Sealy, Columbus, Glidden, Weimar, Schulenburg, Flatonia, Waelder, Harwood, Luling, Seguin, Geronimo and McQueeney! Maps are generated by each community and generally available by May 31, and you can get copies online. facebook.com/90miles90

JULY

SEALYBRATION

- 2nd weekend in July

This three-day festival includes live music, fireworks, food, a carnival, a softball tournament, barbecue cook-off, vendors and food trucks. instagram.com/sealybration

AUGUST

SCHULENBURG FESTIVAL

- 1st weekend in August

A three-day event held in Wolter's Park with live music, arts and crafts, barbecue, cook-offs, CPRA Rodeo, parade, fun run, pageant, tricycle races, and tons of activities for the whole family. SchulenburgFestival.org

SEPTEMBER

COLORADO COUNTY FAIR

- 2nd weekend in September

This Columbus event features nationally known musical entertainers, family-friendly carnival and rodeo, BBQ cook-off, antique show, mini-rod tractor and engine show, Fair Queen contest, art and photography display, needlework, handicrafts, baked goods, and floriculture contests. A ranch rodeo is on Thursday, while the CRPA rodeo runs Friday and Saturday. ColoradoCountyFair.org

SEPTEMBER-OCTOBER

SCREAM HOLLOW WICKED

HALLOWEEN PARK - Weekends

in September & October

Ready for the Halloween spooky season, this Bastrop County 20-

acre attraction includes 4 haunted houses, tractor drawn hayride, restaurant, 3 bars, live music, the Texas Halloween History Museum and more! Best for teens and adults. screamhollow.com

OCTOBER

COME & TAKE IT CELEBRATION

- 1st full weekend in October

Carnival, vendors, live music, reenactments, car show and more! Come celebrate the beginning of Texas Independence with your family in Gonzales. tourgonzales.com/come-take-it-celebration

CUERO TURKEYFEST

- 2nd weekend in October

Event includes live music, a barbecue cook-off, parade, turkey race, arts & crafts market, carnival rides, a 5K run, turkey egg hunt, and other family friendly activities. cuero.org/cuero-turkeyfest

YORKTOWN WESTERN DAYS

- 3rd weekend in October

Three days of live music, a parade, carnival, cook-offs, tournaments, car show, tractor pull and more. yorktowntx.com/western-days

SEGUIN PECAN FEST

- Last Saturday in October

A celebration of Seguin's famous nut, including vendors, music, a pub crawl, pecan goodies, agricultural exhibits, and historic tours. SeguinGoNuts.com

NOVEMBER

ART & WINE WALK

- 2nd Saturday in November

Event brings together Seguin's downtown merchants, Texas wineries and local artists. Stroll through downtown tasting wines and meeting artists. visitseguin.com/events/annual-events/art-wine-walk/

DECEMBER

LA GRANGE SCHMECKENFEST

- 1st Thursday of December

Making your way to Downtown La Grange for Schmeckenfest with a name that quite literally means "Tasting Festival. Walk about the downtown square where you can sample Wassail (a traditional Christmas beverage made from hot mulled cider) and various foods from participating local organizations. Cast your vote for your favorite Wassail as our groups compete for the title of Schmeckenmeister. You can also enjoy live music, traditional German dance routines, kid's activities, and so much more.

cityoflg.com/tourism/schmeckenfest.php

EAGLE LAKE CHRISTMAS PARADE OF LIGHTS

- 2nd Saturday in December

Lighted parade at dusk, Christmas Stroll vendor mall, music, pictures with Santa. VisitEagleLake.com

**SEGUIN • GONZALES • YORKTOWN • CUERO
BASTROP COUNTY • SMITHVILLE • LA GRANGE
SCHULENBURG • COLUMBUS • HALLETTSVILLE
WEIMAR • EAGLE LAKE • EL CAMPO • SEALY**



VISITORS GUIDE

EXPLORE the Interstate- **Region
Between San Antonio & Houston, Texas**

www.i-10alliancetx.org

